

(Your Name and Address)

(Date)

(Name of Business where incident occurred
Address
Attn: Your contact's name)

Dear _____,

I respectfully write this letter to express my concern over an incident that occurred at (name of business) by one of your (employees, managers, etc.), on (date). On that date, my statutory right to breastfeed in public under (your state's name) state law was infringed upon by one of your (staff members, managers, etc).

According to (list your state's name and the language of the law, which can be found at <http://breastfeedinglaw.com/>)

On (date), (succinctly tell your story about how you were treated at this establishment while you were breastfeeding.)

The response that I received from your staff member was, in fact, discriminatory, as it is my right to breastfeed my child, with or without a cover, wherever my child and I are authorized to be. Therefore, I am writing this letter to you to kindly request a phone meeting to discuss this incident and to present several concrete steps that (name of the establishment) can take to positively resolve the situation and prevent future occurrences. Following is the action plan I would like to discuss:

First, I am offering, free of charge, to assist you in writing a breastfeeding-friendly policy statement for your members and staff. Second, I am offering to help share your breastfeeding-friendly policy with our local breastfeeding mothers, so that they will know the positive steps your business is taking to welcome mothers and children. Third, I would like a formal apology on behalf of the (employee, manager, etc.) for the offensive behavior.

Our State of (your state's name) values the right of a woman to breastfeed in public so much that it enacted a law specifically protecting her right to do so. Breastfeeding laws are enacted because breastfeeding is a vital and basic act of nature, and the state has a public health interest in increasing the percentage of mothers who initiate breastfeeding.

The fact that my right was violated by your staff members shows that awareness of this law is clearly lacking. By taking the few simple steps I have listed above, we can improve that awareness and help protect a mother's right to breastfeed as our legislature intended.

I would like to schedule an appointment with you to discuss these matters as soon as possible. Please (email or call) me with a time and day that you are available. Thank you for your time and consideration. I look forward to your response, as well as working with you in the near future.

Sincerely,

(Your name)